



# HOLLY BOSTICK

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## EDUCATION

Auburn University | Auburn, Alabama  
B.A. in Public Relations | Minor: Marketing  
Graduating May 2019 | GPA: 3.93

- The Honor Society of Phi Kappa Phi (Top 10%)
  - Golden Key International Honour Society (Top 15%)
  - Lambda Pi Eta
  - The National Society of Collegiate Scholars
  - Dean's List (2016, 2017, 2018)
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## EXPERIENCE

### Opelika Parks and Recreation

Opelika, Alabama (Spring 2019 PR intern)

- Developed and uploaded social media
- Managed social media account
- Composed and edited press releases
- Created infographics
- Participated in special events
- Photographed events

### Shelby County Probate Office

Columbiana, Alabama (January – June 2017)

- Assisted in day-to-day operations; participated in mental health hearings and adoption days

### Auburn Alumni Center (Fall 2016)

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## SKILLS

- Google Analytics certified
- HubSpot courses
- Microsoft Office software: Excel, Word and PowerPoint
- Public speaking
- Adobe Photoshop, Illustrator and InDesign
- Event planning

## LEADERSHIP AND INVOLVEMENT

### Zeta Tau Alpha Panhellenic sorority at Auburn University (2015-2019)

Director of Big Man on Campus (2018 and 2019) –

- Directed and produced all-male talent show fundraising events
- Coordinated with production company
- Reserved venue
- Choreographed dance
- Participated in event scheduling
- Managed sorority and participant fundraising
- Total raised in 2018 - \$76,879

Assistant Social Chair (2016) – Coordinated swaps and social events

Member of Programs Council (2017-2019)

### Athletic Recruiter (formerly known as “Tigerettes”) (2016-2017)

- Performed hostess duties and campus tours on game days and special events for football recruits and their families
- Interacted with coaches, athletic department and top-ranked recruits and their families on official visits

### Project Coordinator for The Big Event at Auburn University (2017)

Managed and coordinated jobsite for student-led one-day service project at Auburn University

### Freshman Leadership Program – “This is Auburn” (2015-2016)

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## SOCIAL MEDIA

- Website: [www.hollybostick.com](http://www.hollybostick.com)
- Instagram: Hollla\_b
- Facebook: Holly Bostick